Show me the money!

The Division of Student Affairs' efforts to respond to enrollment growth.

Division of Student Affairs
Winter Informational Meeting
Iowa State University
Friday, February 26, 2016, Sun Room, MU
It’s complicated...
It’s complicated…
University Budget & Student Affairs

State Appropriations + Tuition = Colleges Research Extension

Sales & Student Fee Revenue

Student Affairs Aux.
- DEPT. OF RESIDENCE
- DINING
- REC SERVICES
- THIELEN STUDENT HEALTH

Student Affairs
- ADMISSIONS
- DEAN OF STUDENTS
- INTERNATIONAL STUDENTS & SCHOLARS
- MEMORIAL UNION
- OFFICE OF STUDENT FINANCIAL AID
- OFFICE OF THE REGISTRAR
- STUDENT COUNSELING

IT
Library
Business & Finance
FP&M
168 feet = $70 million

Total amount of requests and items to be funded

48 feet = $20 million

Amount available 😞
Reallocation & Other Sources

Using existing funds and moving them to areas of need to address:

• Vacant Positions
• Changing Programs
• Technology Innovations
What Student Affairs has done since 2008

- PERSONNEL
- FACILITY/SPACE(S)
- NEW PROGRAMS/SERVICES
- TECHNOLOGY
Personnel

Up approximately 65 budgeted staff positions across the division in:

• Admissions
• Central Office
• Dean of Students
• Department of Residence
• Dining
• International Students and Scholars
• Memorial Union
• Office of the Registrar
• Office of Student Financial Aid
• Student Counseling Services,
• Thielen Student Health

Dining increased student employment by over 900 students.
Thielen Student Health Center
• Exam room remodel
• Mental health services wing

Office of the Registrar
• Course projection model
• Classroom utilization system
• Moved services to Enrollment Services Building

Dean of Students
• Rec Services-State Gym renovation and expansion, Lied Recreation and the Southwest Recreation Complex renovation, Pedestrian Bridge construction
• Writing and Media Center-secondary space in Hixson-Lied
Facility/Spaces

Memorial Union
- South Addition Remodel
- Multicultural Student Center
- 100 additional seats for dining

Student Counseling
- Testing Center remodeled and relocated
- Expanded waiting area for comfort and privacy

Student Financial Aid
- New Student Loan Education Office

Central Office
- Lynn Fuhrer Lodge
Facility/Spaces

Department of Residence
• 720 new spaces in Frederickson Ct.
• Leased and managed over 1500 spaces off-campus
• New 784 bed residence hall (Buchanan II)
• Increased capacity/space utilization in Wallace Wilson

Dining
• 5 new cafés and markets: Froots, ABE Café, Bookends, MU Market and Café, and Southside Market
• Dining facility in Friley will add approximately 300 seats
• Major Renovations and Remodeling: Seasons, Conversations, Hawthorn Market, Eastside C Store (MWL), Design Café, MU Food Court, Hub/Caribou, UDM, Clyde’s/Westside Market.
New Programs/Services

Memorial Union
• ISU Afterdark programs
• New leadership development programs

Thielen Student Health Center
• Increased nurse triage services
• Expanded Travel Clinic hours
• Collaboration with McFarland Clinic

International Students and Scholars
• New First Year Experience Course
• Cultural Ambassador Program (CAP)
• Expanded orientation for new international students
Admissions

• Cyclone Advantage Planning Program
• Expanded mentorship for new students through 40 new Cyclone Aides, and 185 additional Team Leaders in New Student Programs
• Increased campus visit services and amenities

Dean of Students

• Academic Success Center-increased one-on-one coaching, expanded tutoring
• Multicultural Student Affairs-enhanced programming and increased the number of students in the Academic Program for Excellence
• Disability Services-expanded hours in Exam Accommodations Center, new guidelines for non-academic accommodation requests, increased services for Sign-Language interpreters
• Writing and Media Center-services to graduate students in FY15
• Increased supplemental instruction support
New Programs/Services

Student Financial Aid
• Student Loan Education Office aimed at reducing debt

Department of Residence
• Key implementer for the MapWorks system
• Host for living learning community for Women in Science and Engineering in Frederickson Ct.
• Welcome and Involvement programming for targeted first year students living in Frederickson and West Ames

Student Counseling Services
• Walk-in triage system
• Group therapy options
• Enhanced career development through career coaches and coordination of Majors Fair
• Mind/Body Biofeedback Center
New Programs/Services

Dining
- Meal Plan Portability
- Sustainability Initiatives
- Composting
- Tray-less Initiative
- Dietician

Central Office
- Additional NCORE/ISCORE support
- Increased support for Learning Communities peer mentors & programs
- Central Office expanded HR support
Memorial Union
- Online meeting reservation system
- Student Organization Market Place
- Digital signage installation
- Automated parking system
- Online event authorization system

Thielen Student Health Center
- Text/email appointment reminder system
- Self-check-in kiosks
- Online immunization records upload

Dining
- Net Nutrition
- Online Ordering
Technology

Office of the Registrar
• Online transcript request system
• Online graduation services
• Website services including the use of video tutorials

International Students and Scholars
• Conversion of all international student records to paperless format

Dean of Students
• Academic Success Center-online tutoring database

Student Counseling Service
• Electronic medical records system
What are the gaps?
Where haven’t we kept pace?
Existing Priorities/ Pinch Points

• Enrollment Planning and Management
• Salaries
• Space
• Staffing
• Student Wellness and Safety
• Technology/Systems
Other priorities?

- Pedestrian Safety on Lincoln Way
- Employee Wellness
- Transportation
- Increased support for Diversity & Social Justice issues
- Mental Health
- Substance abuse intervention and services
- Experiential Opportunities
Reflect, Pair, Share

Given that:

- Enrollment growth is projected to continue, and
- Budget resources will likely be constrained;

How will you respond in your current work?

Innovation    Efficiency    Self-care
Next Steps